



## PLANZER ACQUIRES QUICKPAC AND QUICKMAIL

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**The Swiss family firm Planzer is acquiring Quickpac and Quickmail, thereby creating an exciting, sustainable force in the Swiss parcel and partially privatised letter market.**

**Quickpac** is an innovative tech start-up for smaller parcels in German-speaking Switzerland. Quickpac uses modern IT applications and is the first parcel delivery service in Europe to deliver 100% of its parcels using electric cars. With these focal points, it perfectly complements the existing family-run 'Planzer Parcel' service, which transports medium-sized parcels to their destination regions throughout Switzerland using carbon-neutral rail for their last-mile delivery. This combines the strengths of both companies in a meaningful way and further develops them in terms of sustainability and customer benefit. The latter because Quickpac customers now benefit from nationwide parcel logistics. Quickpac will merge with Planzer in the medium term under the 'Planzer Parcel' brand.

### **New service thanks to Quickmail**

**Quickmail** was founded by private investors in 2009 after Swiss Post's letter monopoly was reduced to 50 g. The company specialises in the delivery of mailings, magazines and catalogues, serving over 3 million households throughout Switzerland. With the acquisition of Quickmail, Planzer is adding an addressed and unaddressed delivery service in the partially privatised letter market to its portfolio, thereby ensuring that there continues to be an alternative to public operators in this market. Planzer aims to maintain Quickmail as a brand and independent organisation.

### **Added value for customers and the economy**

Customers now mutually benefit from Planzer's extensive service portfolio. This ranges from national and international shipments including customs clearance, through a home delivery service, to warehouse logistics – in keeping with the motto, 'everything from a single source'.

The Quickmail Group welcomes the takeover. Christof Lenhard, CEO of Quickmail and Member of the Quickpac Management Board, states, "We're delighted that we can continue to develop our innovative letter and parcel services under the Planzer umbrella."

"I believe the fact that private alternatives to public solutions exist and are being further consolidated in both markets represents real added value for the Swiss economy and competition," says Nils Planzer, CEO and VRP of Planzer.



## **About Planzer**

Planzer was established in 1936 and has operated as a family-owned stock company since 1966. The logistics company now employs around 5,900 people, including over 370 apprentices. It is present in 69 locations in Switzerland, Italy, Liechtenstein, Germany, France and Hong Kong. It supplies various services and overall solutions – including its ‘Planzer Parcel’ service – to business and private customers. The family-owned company places particular emphasis on sustainability. For over 60% of shipments, environmentally friendly rail travel makes up the majority of the transport route.

## **About Quickmail and Quickpac**

Quickmail Holding AG consists of the core companies, Quickmail AG and Quickpac AG. The two companies employ around 4,000 people. Quickmail AG was founded in 2009 and delivers addressed and unaddressed mailings, catalogues and magazines. With the launch of Quickpac in June 2019, its product portfolio was expanded to include parcel deliveries. Quickpac uses electric cars to deliver parcels nationwide.

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